

## About MBDA

The United States (U.S.) Department of Commerce Minority Business Development Agency (MBDA) is the only federal agency solely dedicated to the growth and global competitiveness of U.S. minority business enterprises (MBEs).

Our programs and services create pathways to global partnerships. Through our network of MBDA Business Centers, we offer access to American products and services. We also pave the way for global Small and Medium Business Enterprises (SMEs) to connect with diaspora communities, minority business owners and opportunities in the U.S.

We invite you to work with us to connect with MBEs in every industry and major city in the U.S.A. including New York, Los Angeles, Chicago, Houston, Atlanta, and Washington, D.C.

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# A Pathway to Global Partnerships

*Connecting you  
with U.S. Minority  
Business Enterprises  
in top industries*







## Market Entry Pathways

An efficient market access strategy is a must when operating in the highly competitive global economy. MBDA serves as a catalyst for inclusive entrepreneurship and a champion for commercial diplomacy by building, sustaining, and strengthening business relationships with allies

and partners. U.S. MBEs represent twenty-nine percent of all U.S. businesses and are ideal partners for global companies looking to expand in the U.S. marketplace. We invite you to leverage our networks to create a pathway to global partnerships and take your business to the next level.

## MBE Fast Facts\*

- There are eight million MBEs in the U.S.
- The global reach of MBEs spans 41 countries across six continents.
- MBEs in the U.S. are:
  - six times as likely to do business in a language other than English
  - export leaders in 14 of 19 key industry sectors
  - twice as likely to export
  - three times as likely to have international operations

\*Source: U.S. Census Bureau, 2012 and 2007 Survey of Business Owners



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